



WELCOME

> BY AURAVOLT ENERGY

Start Earning with Auravolt by Joining a Team Dedicated to Renewable Energy Success!



WELCOME TO AURAVOLT ENERGY'S AFFILIATE TRAINING PROGRAM

Welcome to the Auravolt Energy team, where we are thrilled to have you join us in our mission to promote impactful renewable energy solutions. Our commitment is to empower customers to save money while significantly reducing their carbon footprint through our cutting-edge solar and battery systems. As an Auravolt Affiliate, you play a pivotal role in this mission by helping homeowners and businesses access affordable and sustainable solar solutions, earning commissions and bonuses along the way. Today's training will guide you through understanding our products and their benefits, equipping you with the skills to sell and recruit effectively, and providing strategies to maximize your success in the program. Together, we can drive the shift towards a more sustainable future.

WE INSTALL THE FUTURE.

www.AuraVoltenergy.com



IDENTIFYING POTENTIAL PROSPECTS

➤ WHO TO TARGET:

Focus on individuals with a desire for extra income, environmental consciousness, or interest in renewable energy.

➤ NETWORK CATEGORIES:

- Personal Connections: Family, friends, community groups.
- Professional Networks: Realtors, financial advisors, and local business owners.

➤ OUTREACH CHANNELS:

Through social media, community forums, and networking events, as well as in-person gatherings like church, work, and school events, you can connect with people who are interested in saving on their energy bills with solar. You're sharing a great way for them to start saving with no upfront costs or credit checks.



INTRODUCING THE AURAVOLT PROGRAM

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Program Highlights:

- Earnings Potential: Earn commissions up to \$1,250 per sale, with downline income as teams grow.
- No Direct Selling Required: Affiliates only need to refer leads; the Auravolt sales team handles the rest.
- Environmentally Friendly: Contributing to a sustainable future by promoting clean energy solutions.

Sample Script:

"Since switching to solar, I'm saving up to 20% on my electric bills with no upfront costs or credit checks. Now, my energy rate is locked for the next 20 years, which means more money in my pocket every month. It's one of the best choices I've made for my finances and for the planet!"



HOW AFFILIATES MAKE MONEY

➤ BY AURAVOLT ENERGY

How to do solar the right way.

Commission Structure:

- Direct Sales: 50% commission per 10kWh unit (e.g., \$1,250).
- Downline Commissions: Earn 30% and 15% on second and third levels respectively.
- Recruitment Bonuses: Earn bonuses for new affiliates joining under your team.

Bonuses:

- Monthly/Quarterly Bonuses: Extra rewards for hitting sales milestones.
- Incentives: Performance-based rewards like luxury trips and higher commissions.



ACTION STEPS:

> First 72 Hours:

- Reach out to initial contacts in personal network.
- Attend the first training session for an overview of key strategies.

> First Week:

- Generate 5–10 qualified leads through outreach or social
- media; follow up on initial contacts; use provided scripts.

> First Month:

- Aim for 1–2 sales or enroll three new affiliates to secure initial commission.



BUILDING YOUR PROSPECT LIST

Start with People You Know

- **Friends and Family:** People who trust you and might be interested in sustainable energy or additional income.
- **Professional Contacts:** Realtors, financial advisors, service providers.
- Expand with Community Connections.
- **Local Groups:** Engage in clubs, gyms, neighborhood associations, and volunteer groups.
- **Online Communities:** Connect through social media, forums, and sustainability groups.
- Focus on people you spend money with, your roofer, electrician, plumber, financial advisor, realtor, etc.



CONTACTING YOUR PROSPECTS

Tips for Effective Outreach

- **Warm Approach:** Reach out naturally with a friendly introduction.
- **Use Scripts and Templates:** Utilize sample scripts to introduce the program effectively.
- **Content Sharing:** Share value-driven posts about energy savings, sustainability, and income opportunities; use your personal story or have a friend share their story until you have your own.
- **Key Benefits:** No credit check, no out-of-pocket or upfront costs; the cost of the system is included within their reduced electric bill.

When reaching out to people you've recently done business with—like your realtor, plumber, electrician, roofer, or financial advisor—mention how much you appreciated their help with [specific project or service]. Then, share that you wish they had offered this additional service at the time, as it would have made the experience even better. Let them know you now have something that could enhance future transactions, adding real value for their clients or contacts.



AFFILIATE AND REALTOR

Affiliate: "Hi [Realtor's Name], I know you're always looking for added value for your clients, especially those moving into a new home. Have you ever considered offering a solar energy option to buyers?"

Realtor: "I hadn't thought about that. How would that work?"

Affiliate: "It's simple. Through our program, homeowners can get a solar system installed with no upfront costs or credit checks. It locks in their electricity rate for the next 20 years and can cut their energy bills by up to 20%. This is especially attractive for new buyers looking to keep costs low and add long-term value to their home."

Realtor: "That sounds appealing, especially with rising utility costs. How would I be involved?"

Affiliate: "All you need to do is introduce the option to interested clients, and our team handles everything from there. Plus, you'd receive a referral commission for each installation your clients proceed with."

Realtor: "I like the sound of that. Let's set up a time to go over the details."



AFFILIATE AND FAMILY MEMBER

Affiliate: "Hey [Friend's/Family Member's Name]! I've got something really exciting to share—I just had a solar system installed on my house, and it's one of the best financial decisions I've made in a while."

Friend/Family Member: "Really? Solar? Isn't that kind of a big investment?"

Affiliate: "That's what I used to think, too. But the program I went through doesn't require any upfront cost, and there's no credit check, which made it so much easier to start. Now, I'm looking at saving up to 20% on my electric bills each month, and my rate is locked for the next 20 years!"

Friend/Family Member: "That's impressive! So, how does it actually work?"

Affiliate: "Basically, they install the system for free, and it immediately starts lowering my monthly bills. Overtime, those savings really add up. I did the math, and with the money I'll be saving, I can finally plan that vacation I've been wanting to take—without touching my regular budget."

Friend/Family Member: "Wow, that's huge! So you're saving enough that it's actually making a difference?"

Affiliate: "Exactly. And not just for vacations. I'm also putting some of the extra savings toward retirement, which is a huge weight off my shoulders. Knowing that I've got a stable rate for energy and that I'm actually putting money back into my own goals feels amazing."

Friend/Family Member: "I'd love to have that kind of flexibility, especially with prices going up everywhere. Do you think this would work for my home too?"

Affiliate: "Absolutely! That's one of the best parts. I can connect you with the same team, and they'll handle everything from start to finish. All you'd need to do is sign up and start enjoying the savings. It's really been such a relief for me, and I'd love for you to benefit too."

Friend/Family Member: "That sounds incredible. Let's chat more about it—I'd definitely be interested!"



AFFILIATE AND CONTRACTOR

Affiliate: "Hi [Contractor's Name]! I wanted to reach out because I know you're always looking for ways to add value to your clients' projects. How would you feel about offering a solar energy solution to homeowners?"

Contractor: "I'd be interested if it's something my clients could benefit from. How does it work?"

Affiliate: "With our program, your clients can have a solar system installed at no out-of-pocket cost, which can reduce their energy bills by up to 20% and fix their rate for 20 years. There's no credit check, so it's accessible to a wide range of homeowners."

Contractor: "That does sound like something clients would appreciate. How involved would I need to be in the process?"

Affiliate: "Very little. All you'd do is mention it to clients, and if they're interested, we take care of the rest—from installation to support. Plus, you'd earn a commission on each successful installation from your referrals."

Contractor: "Nice! I could see a lot of my clients benefiting from this. Let's go over the details so I can start sharing it."



Affiliate and Financial Advisor

Affiliate: "Hi [Advisor's Name], I wanted to share something I thought could interest your clients. Have you heard about how solar energy can be a smart financial decision, especially with rising utility costs?"

Financial Advisor: "I've heard a bit, but I don't know the details. How would it benefit them?"

Affiliate: "With our program, clients can get a solar system installed at no upfront cost, and it can cut their electricity bills by up to 20%. Plus, their rate is locked in for the next 20 years, providing long-term savings and price stability. It's a great way to lower expenses without any big investment."

Financial Advisor: "That could definitely appeal to clients looking to save in the long run. What's my role in this?"

Affiliate: "All you'd need to do is introduce the concept to clients interested in reducing expenses. If they sign up, you'd earn a referral commission. It's a great value-add for your services without adding to your workload."

Financial Advisor: "That sounds like a worthwhile addition. Let's discuss how I can get started."



Affiliate and Electrician

Affiliate: "Hey [Electrician's Name], I thought of you because we're working with contractors and electricians to help homeowners add solar energy without the upfront costs or credit checks. Many clients are interested in energy efficiency, and I thought this could add value to your services."

Electrician: "Interesting! So, how does it work?"

Affiliate: "When you refer a client, they get a solar system installed with no out-of-pocket costs. It reduces their energy bills by up to 20%, and they're protected against rate hikes for 20 years. And you'd earn a referral fee for every installation your clients move forward with."

Electrician: "Sounds like a win-win. Do I need to be involved in the installation?"

Affiliate: "Not at all. Our solar team handles everything. You just introduce the idea, and we take care of the rest. It's a way to offer more to your clients and add a new income stream for yourself."

Electrician: "Sounds like a solid opportunity. Let's chat more about it."





Affiliate and Plumber

Affiliate: "Hi [Plumber's Name], have you noticed more clients asking about energy-efficient home upgrades lately?"

Plumber: "Yeah, energy savings and efficiency seem to be a big focus right now."

Affiliate: "Exactly! That's why I wanted to tell you about our solar program. It's an add-on option you could offer to clients looking to save on energy. It installs with no upfront cost, and clients can cut their bills by up to 20%, with their rate locked for 20 years."

Plumber: "That sounds interesting, but how would I benefit from this?"

Affiliate: "Simple—you refer clients to the program, and if they sign up, you earn a commission. It's a great way to expand your services and add extra income without changing your current workload."

Plumber: "I like the sound of that. I'll definitely keep this in mind for clients interested in energy efficiency."



Affiliate and Realtor

Affiliate: "Hi [Realtor's Name], I know you're always looking for added value for your clients, especially those moving into a new home. Have you ever considered offering a solar energy option to buyers?"

Realtor: "I hadn't thought about that. How would that work?"

Affiliate: "It's simple. Through our program, homeowners can get a solar system installed with no upfront costs or credit checks. It locks in their electricity rate for the next 20 years and can cut their energy bills by up to 20%. This is especially attractive for new buyers looking to keep costs low and add long-term value to their home."

Realtor: "That sounds appealing, especially with rising utility costs. How would I be involved?"

Affiliate: "All you need to do is introduce the option to interested clients, and our team handles everything from there. Plus, you'd receive a referral commission for each installation your clients proceed with."

Realtor: "I like the sound of that. Let's set up a time to go over the details."



Affiliate and Roofer

Roofer: "Thanks for meeting with me, [Customer's Name]. I've looked over the roof, and I have a few options to go over with you for the repair and replacement work. Before we get into that, I wanted to mention an exclusive benefit we offer to our customers—one that could actually help you save a lot on your energy bills over the years."

Customer: "Oh? What kind of benefit is that?"

Roofer: "Well, as part of our roofing service, we can also install a solar power system on your new roof at no upfront cost to you. This system would reduce your electricity bills by up to 20% and even fix your energy rate for the next 20 years, so you'd be shielded from rising electricity prices."

Customer: "That sounds interesting, but I'm guessing something like that requires a credit check and financing, right?"

Roofer: "Actually, no credit check is required, and there's no out-of-pocket cost involved. We've partnered with leaders in the solar power industry, which allows us to offer this exclusive package to our roofing customers. We handle the entire installation process, and there are no additional fees added to your roofing costs."

Customer: "So, you're saying I could get solar installed with no upfront costs or credit check, and it would lower my energy bills?"

Roofer: "Exactly. Plus, since your energy rate would be locked in, you'd have predictable monthly savings without worrying about utility rate hikes. With the savings on electricity, the solar system practically pays for itself over time. And, of course, the installation is fully integrated with your new roof, so you get a seamless, reliable setup."

Customer: "That sounds like a great opportunity. Is there a catch? What's the process?"

Roofer: "No catch at all. If you choose us for your roofing project, we'll go over the solar installation plan in detail, answering any questions and confirming your roof's suitability. Our solar partners will handle everything related to the system installation, including all permits and warranties, while we focus on the roofing work. All you'd need to do is enjoy the savings."

Customer: "That's amazing. I'd love to get a quote that includes both the roof and solar setup."

Roofer: "Perfect! I'll prepare that for you and schedule a follow-up to go over the details. This is a great way to get both a high-quality roof and an energy-saving solution in one go. I think you're going to love the benefits."



THANK YOU

Thank you for your time we look forward to **INSTALLING THE FUTURE** with you!

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